



WHO WE ARE

# BARTON G.

## DESIGNED TO SHOCK & AWE YOUR SENSES

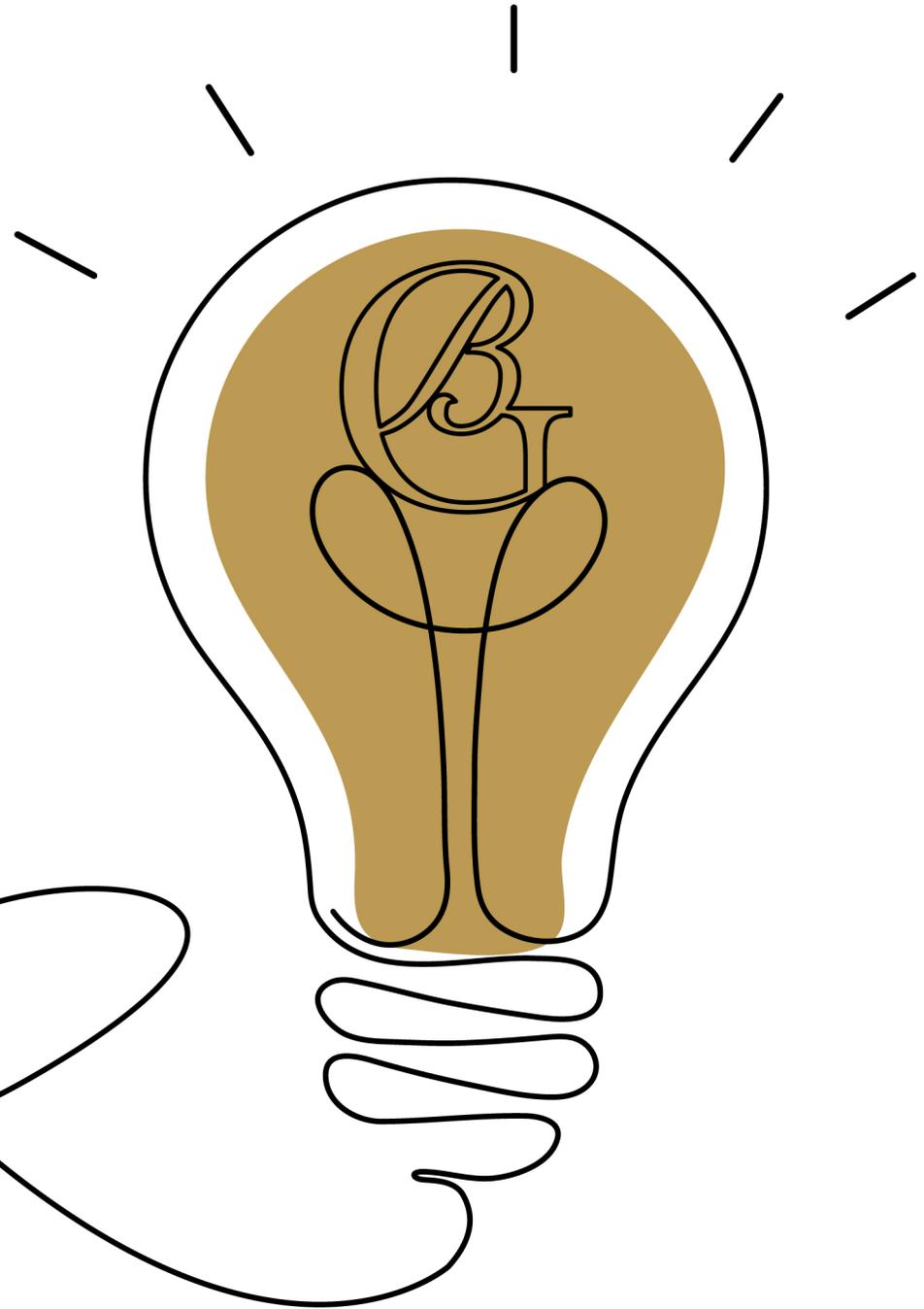
For over 25 years, Barton G. has set the standard in full-service event production and experiential design.

Internationally recognized for our ability to **imagine, build, and produce the world's most extraordinary events**, we bring together **whimsical creativity with technical precision** to craft unforgettable experiences - from immersive corporate hospitality to jaw-dropping large-scale productions.

At the heart of Barton G. is a **25,000 square foot, state-of-the-art production facility** and an **award-winning team** of:

- Visionary Designers
- Master Storytellers
- Expert Craftsmen
- Operations & Logistics Specialists
- Creative Problem Solvers
- Elite Producers

Our clients span **Fortune 100 & 500 companies, luxury brands, global sports leagues, and high-profile celebrities and influencers**. Whether it's the **Super Bowl, a high-fashion runway show, or an intimate brand experience**, Barton G. delivers at the highest level every time.



SOME OF OUR PARTNERS

AMERICAN EXPRESS



KENTUCKY DERBY



PGA

BANK OF AMERICA

ebay

BARNEYS NEW YORK



Van Cleef & Arpels



TIFFANY & CO.

ESPN



AON



SAP

PENTAIR

Wyndham RESORTS



FOUR SEASONS

Fairmont



MANDARIN ORIENTAL



THE RITZ-CARLTON



ST REGIS

POLARIS



Mercedes-Benz

DIRECTV

THE Coca-Cola COMPANY

SONY

Fidelity INVESTMENTS



CADILLAC

CBS

KOHLER



PEPSICO

OMEGA

CNN



Valero Texas Open



Nintendo



Chevron



CAESARS SOUTHERN INDIANA

ROLEX

Hilton

FedEx Express



Loro Piana

LOUIS VUITTON

EMPORIO ARMANI



AT&T

BARCLAYS

ELIJAH CRAIG BOURBON

HERMÈS PARIS

DELTA

CHANEL

NBCUniversal

USGA



Sports

CHASE

Google

The WALT DISNEY Company

TARGET

Cartier



ExxonMobil

WELLS FARGO

WHAT WE DO

# MORE THAN JUST EVENTS, WE SPECIALIZE IN :

- BRAND ACTIVATIONS
- CORPORATE EVENTS
- SPORTS HOSPITALITY
- PRODUCT LAUNCHES
- CONFERENCES | SUMMITS
- FUNDRAISERS
- GALAS
- LIFESTYLE EVENTS
- FESTIVALS & CONCERTS
- FASHION SHOWS
- TRADE SHOWS SHOWS | EXPOS



OUR CAPABILITIES

# DESIGN & FABRICATION

## Creative Direction

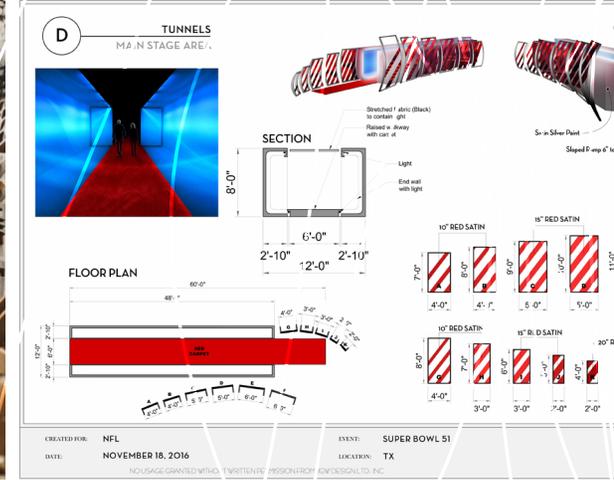
- Concept Development
- Event Design & Spatial Mapping
- Branding & Visual Identity
- Storyboards & Graphic Assets

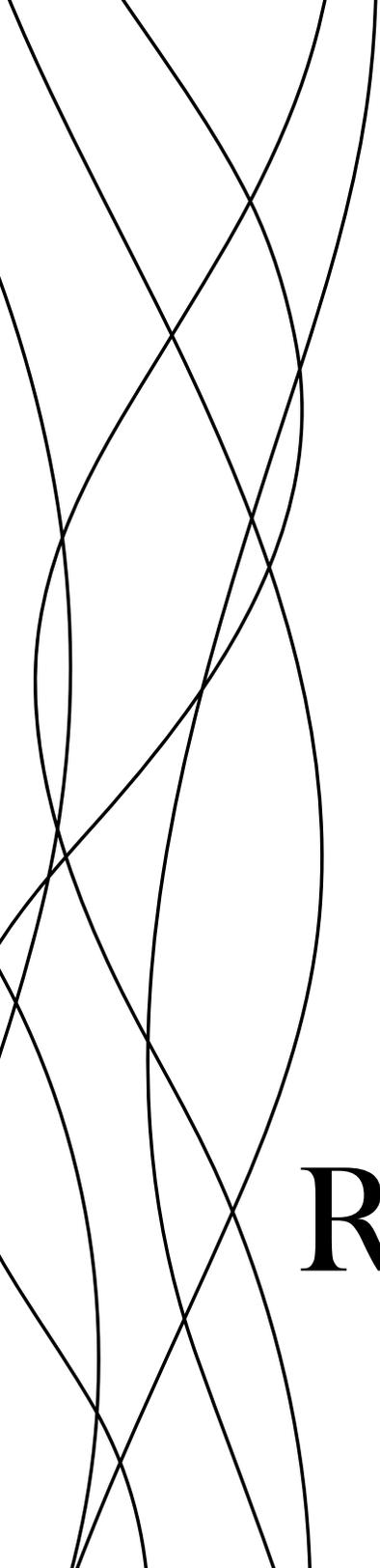
## Design & Fabrication

- Design Drafting
- Scenic Production & Custom Fabrication
- In-House Embroidery & Detailing
- Lighting Design
- A/V & Technical Direction

## Production & Experience

- Experiential Marketing
- Installation, Strike & Logistics
- Premium Staffing
- Entertainment & Talent Booking





RENDERING

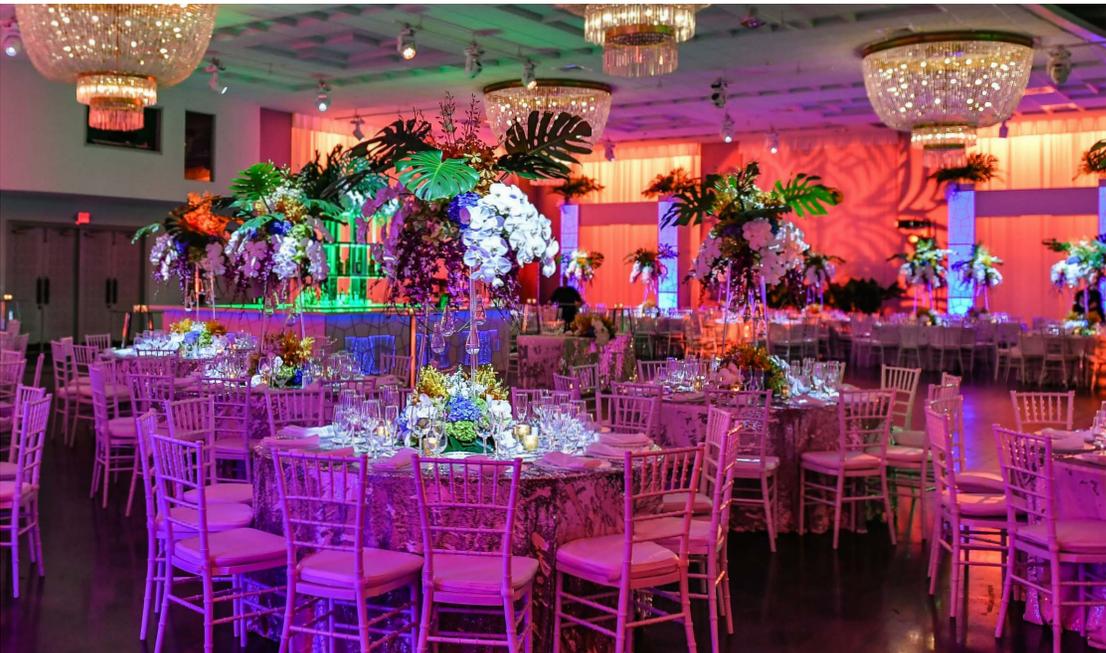


**R2R** RENDER  
TO  
REALITY

REALITY<sup>B</sup>

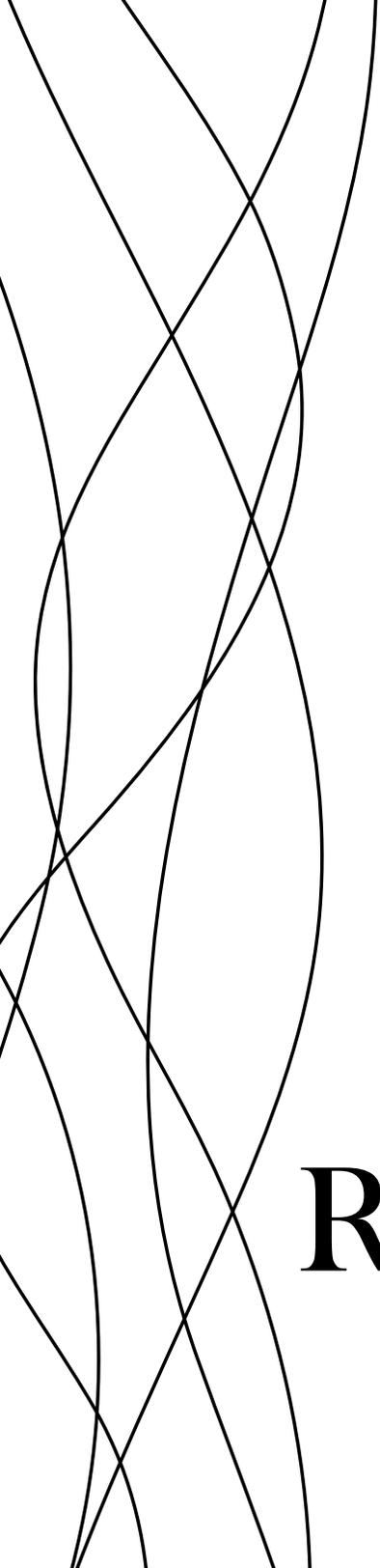


RENDERING



REALITY

**R2R** RENDER  
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RENDERING



**R2R** RENDER TO REALITY

REALITY <sup>B</sup>

RENDERING



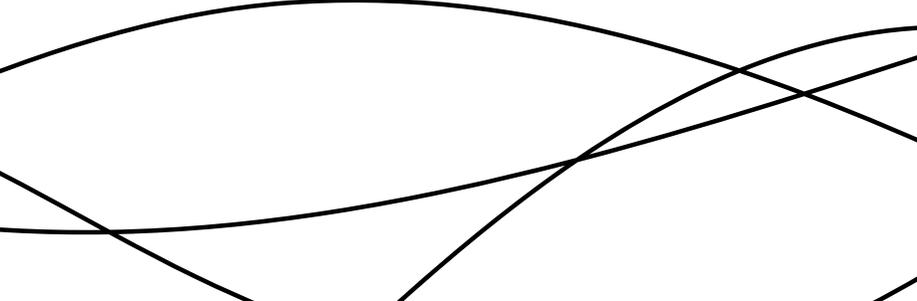
REALITY

**R2Я** RENDER  
TO  
REALITY

# 2025 PGA RYDER CUP

- Event size: 350,000 throughout the entire week

We have been the official production partner of the PGA Ryder Cup for over 20 years, leading the full-scale buildout of the event from the ground up. Each year, we create 50+ custom hospitality and sponsor chalets for brands such as Rolex, Home Depot, and Citi - designing, fabricating, and furnishing every suite to reflect each brand's identity on golf's biggest stage.





# NFL SUPER BOWL

- NFL Commissioner’s Super Bowl Party
- Event Size: 1,000 – 6,000
- Locations:
  - Miami, FL
  - Phoenix, AZ
  - Naples, FL
  - Fort Lauderdale, FL
  - Dallas, TX
  - Indianapolis, IN
  - New Orleans, LA
  - NYC
  - Tucson, AZ
  - San Francisco , CA
  - Houston, TX
  - Minneapolis, MN
  - Atlanta, GA

For more than a decade, we produced the NFL Super Bowl Commissioner’s exclusive VIP Party, transforming blank venues into immersive, high-energy celebrations. Each event featured custom fabrication, dynamic lighting, live concerts, and world-class entertainment that set the tone for the biggest weekend in sports.





CASE STUDIES

# VAN CLEEF & ARPELS

- Experiential Product Launch and Fashion Show
- Event size: 450
- Location: Transformed Empty Airport Hangar, Miami, FL

We transformed an empty airplane hangar into a sunset-inspired forest to debut Van Cleef & Arpels' new collection. Hundreds of living trees maintained by an arborist, ambient lighting transitions, and immersive design elements guided 500 guests through product displays, a runway presentation, and an elegant, seated dinner beneath a mirrored jewel box of a canopy.

## Van Cleef & Arpels





# CNN CABLE NEWS NETWORK

- New York Times Diner Activation
- Event size: 5,000 throughout the week
- Location: New York, NY

We transformed a classic New York diner into a branded CNN experience featuring burgers, shakes, and integrated media stations. Outfitted with custom TV monitors and wireless access, the space served as a dynamic hub for delegates, newsmakers, and journalists to connect and engage with live CNN broadcasts alongside Anderson Cooper.







CASE STUDIES

# ROLLING STONE MAGAZINE

- Rolling Stone 50th Anniversary Party
- Event size: 900
- Location: Museum of Fine Arts, Houston, TX

We transformed the Museum of Fine Arts, Houston into a high-energy nightclub and concert venue for Rolling Stone Live: Houston, celebrating the magazine's 50th anniversary. The star-studded event, presented by Mercedes-Benz featured performances by Diplo, Nas, and DJ Cassidy, along with luxury brand showcases and immersive 3D projection experiences for hundreds of VIP guests.

## Rolling Stone





# CHASE SAPHIRE & SUNDANCE FILM FESTIVAL

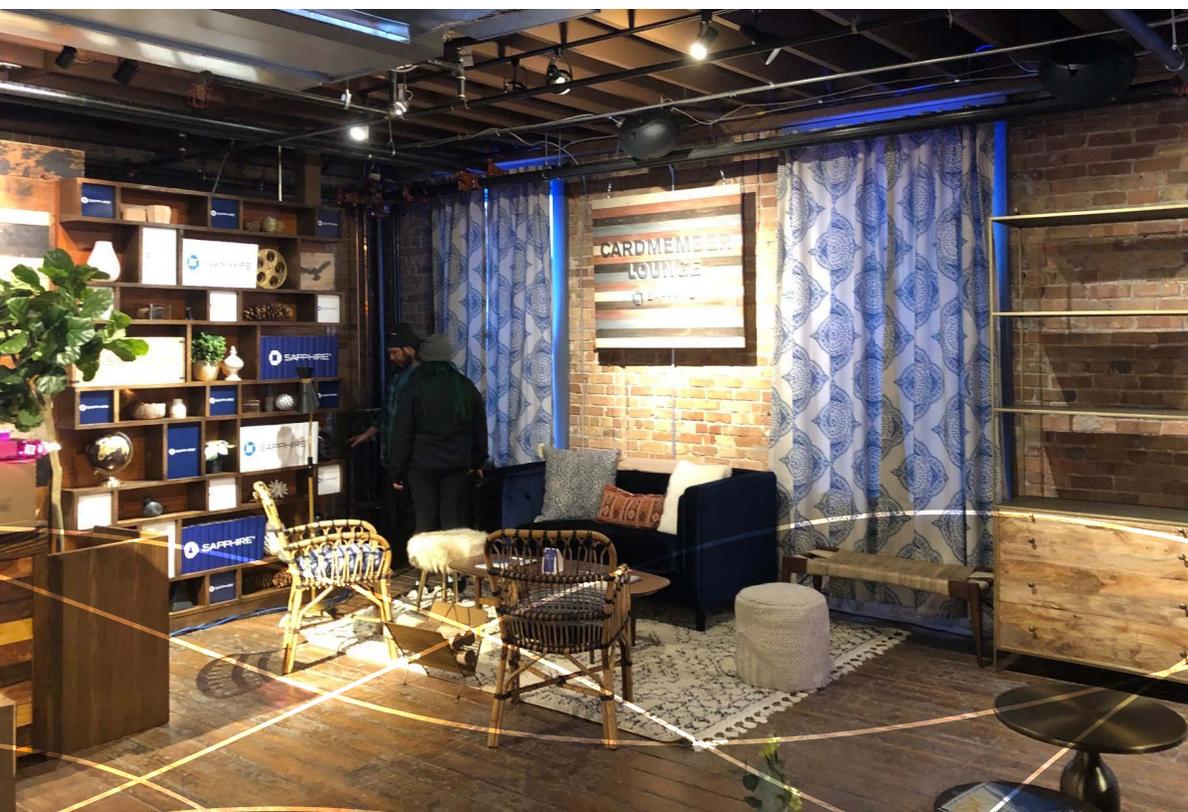
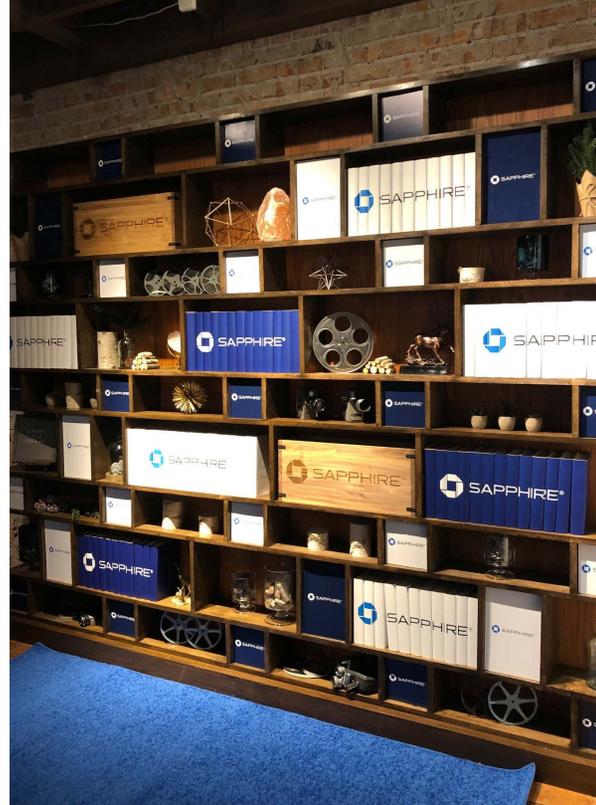
- Sundance Film Festival Activation
- Event size: 100 daily
- Location: Park City, Utah

We produced Chase Sapphire on Main, the brand's 10th annual Sundance Film Festival hotspot, welcoming 100+ guests daily for panels, cast parties, and exclusive cardmember experiences. The activation featured appearances by Alec Baldwin, Sienna Miller, and Jack Black, with lively events including film panels with Glenn Close and Mila Kunis, along with immersive experiences such as whiskey tastings, cooking demos, and yoga sessions, all creating a luxurious retreat for film talent and VIP guests throughout the festival.



**CHASE**  **SAPHIRE®**



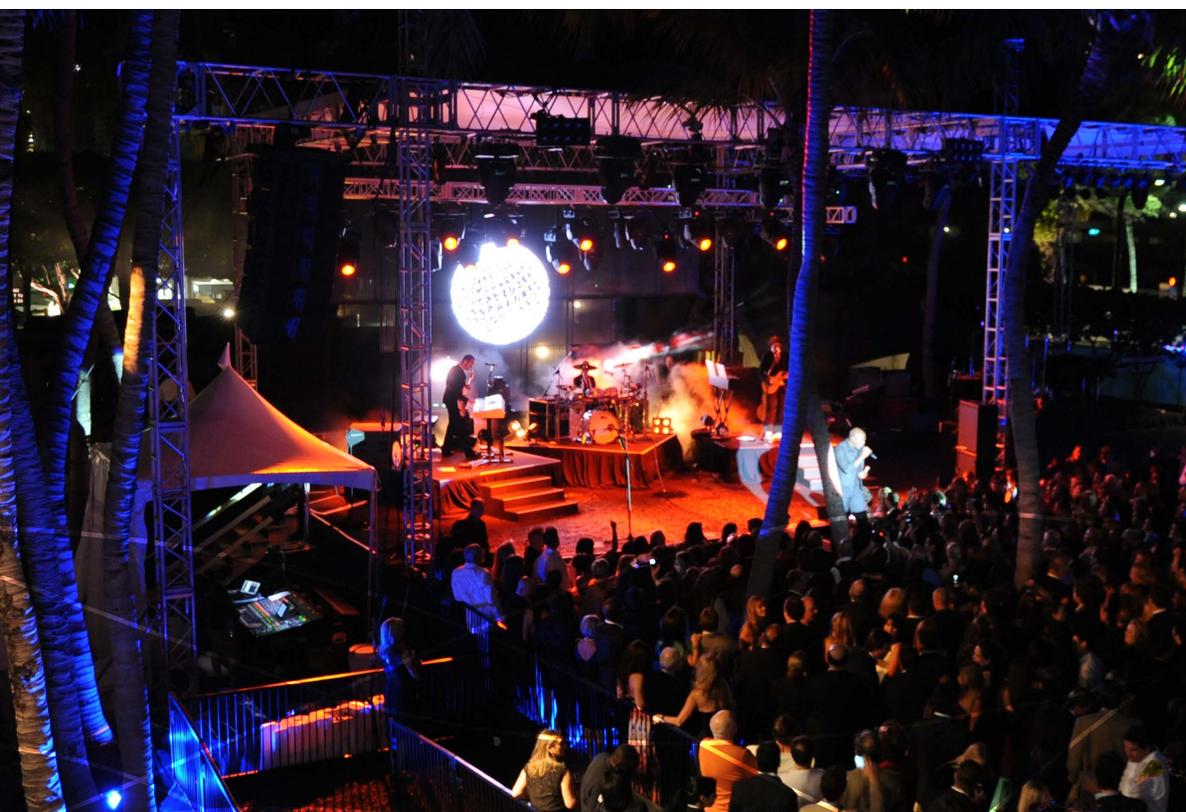


# MIAMI PROJECT DESTINATION FASHION

- Sit Down Dinner & Fashion Show
- Event size: 2,000
- Location: Transformed Bal Harbour Shops Parking Lot, Bal Harbour, FL

We transformed an empty parking lot into a glamorous gala venue, complete with a custom-built runway for a designer fashion show and a concert stage for live performances by Enrique Iglesias, Pitbull, and Seal. Hosted by The Miami Project, Destination Fashion celebrated the Women of Substance and Style with an elegant seated dinner, a runway show featuring top designers including Ralph Lauren and Michael Kors, creating an unforgettable evening of luxury, entertainment, and philanthropy at Bal Harbour Shops.





# MGM GRAND HOTEL

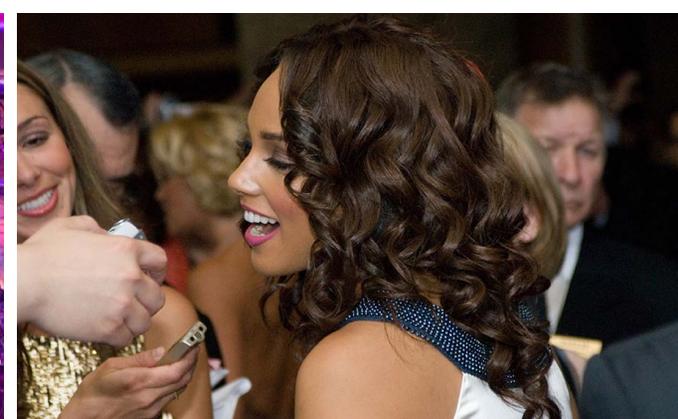
- MGM at Foxwoods Grand Opening
- Event size: 6,000+
- Location: Foxwoods Resort Casino, CT

We produced the grand opening weekend of the \$700 million MGM Grand at Foxwoods, transforming the 50,000-square-foot ballroom into a lavish, late-night lounge featuring 5,000 yards of fabric, 3,000 custom wood panels, 56 chandeliers, and 50,000 crystal beads. The black-tie celebration hosted over 6,000 guests, including A-list celebrities, athletes, and New England Patriots players, with live performances by Alicia Keys, John Mayer, and Josh Groban. We seamlessly coordinated the logistics, security, and arrivals of more than 100 celebrity guests while creating an unforgettable Vegas-style experience to mark this historic opening weekend.



MGM GRAND.  
AT FOXWOODS®





CASE STUDIES

# ASSEMBLY STUDIOS

- Opening Gala
- Event size: 2500
- Location: Atlanta, GA

We produced the grand opening of Assembly Studios in Atlanta, transforming Studio 5 and its adjoining pavilion into a multisensory journey celebrating the golden age and future of film. Guests entered through an immersive black-and-gold showcase into a dynamic environment of custom-built runways, performance stages, digital displays, and elevated lounges. The experience culminated in a glass pavilion and waterfront stage featuring live entertainment, celebrity chef experiences, and fireworks, bringing the magic of motion pictures to life in a fully custom, large-scale production.

ATL *Assembly* GA  
STUDIOS

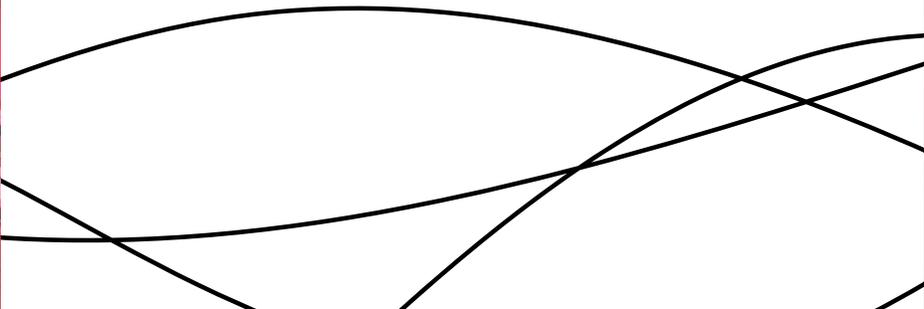


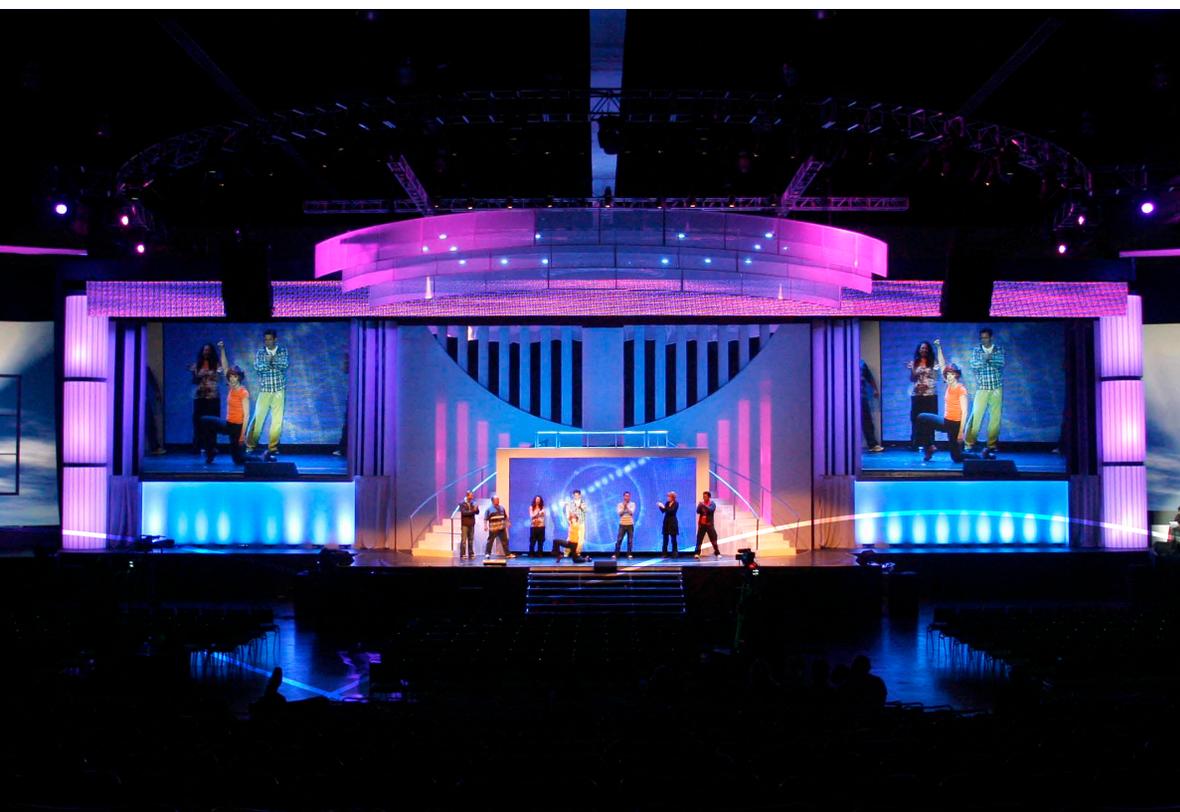


# AMERIPRISE FINANCIAL

- Ameriprise Financial National Conference & Awards Dinner
- Event size: 3,000
- Location: San Francisco, CA | Toronto, ON | Chicago, IL

We produced multiple three-day immersive programs designed to inspire and energize Ameriprise advisors through daily sub-themes of Celebrate, Envision, and Conquer. The experience featured a 3D-mapped stage, dynamic lighting and projection design, interactive iPad stations, and live hosts guiding attendees through keynote speakers, entertainment, and narrative-driven storytelling all reinforcing the company's vision for the future and pride in its legacy.





# EXXON MOBILE

- CEO and Executives Award Dinner
- Event Size: 85
- Location: City Hall, San Francisco

We transformed San Francisco City Hall into an elegant black-tie gala for ExxonMobil's CEO Executive Awards Dinner, creating a sophisticated, fully customized dining experience. The historic venue was reimagined with luxurious décor, ambient lighting, and refined staging to honor the company's top executives and celebrate excellence at the highest level.







CONTACT

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**...THANK YOU!**